



Avago Technologies Announces Industry's First Surface Mount High Brightness Round and Oval LED Lamps for Electronic Sign Applications

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New Amber, Red, Green, and Blue LEDs Target Outdoor and Indoor Electronic Sign and Signal Manufacturers

SAN JOSE, Calif. & SINGAPORE, Mar 16, 2010 (BUSINESS WIRE) -- Avago Technologies (Nasdaq:AVGO), a leading supplier of analog interface components for communications, industrial and consumer applications, today announced the industry's first surface mount technology (SMT) high brightness oval and round LED lamps for use in outdoor and indoor electronic sign applications. Available in Amber, Red, Green and Blue colors, Avago's round ALMD-xx3D and oval ALMD-Lx36 LED lamps target manufacturers of full color and monochrome traffic signs, highway variable message signs, gas station price signs, and full color video wall applications used for advertising.

With the increased use of LED lamps in the marketplace, more designers of electronic signs are moving towards using LEDs in their designs that are cost effective, offer high performance, high brightness and reliable long-term performance. Moreover, these designers are choosing SMT LEDs because of their ease of assembly, compact footprint, and manufacturing flexibility which can help to reduce overall system design and development costs.

Avago's round ALMD-xx3D and oval ALMD-Lx36 LEDs have about the same luminous intensity as conventional high brightness through-hole LED lamps and can be assembled using common SMT assembly processes. Additionally, these LED lamps are compatible with industrial reflow soldering processes, and made with an advanced optical grade epoxy to provide superior performance in outdoor sign applications. For easy pick and place assembly, these LED lamps are shipped in EIA-compliant tape and reels. Each reel is shipped from a single intensity and color bin to provide better uniformity.

Key Features

- Compact form factor with well defined spatial radiation pattern
- Viewing angles:
 - ALMD-xx3D series: 30 degrees
 - ALMD-Lx36 series: 40 by 100 degrees
- Lens features: Tinted
- High brightness material
- Compatible with industrial reflow soldering processes
- Moisture Sensitivity Level (MSL) 2A

Pricing and Availability

Avago's ALMD-xx3D and ALMD-Lx36 LED lamps are priced from \$0.24 to \$0.30 each, respectively in minimum quantities of 1,000. Samples and production quantities are available now through Avago's direct sales channel and worldwide distribution partners.

About Avago Technologies

Avago Technologies is a leading supplier of analog interface components for communications, industrial and consumer applications. By leveraging its core competencies in III-V compound and silicon semiconductor design and processing, the company provides an extensive range of analog, mixed signal and optoelectronics components and subsystems to approximately 40,000 end customers. Backed by strong customer service support, the company's products serve four diverse end markets: wireless communications, wired infrastructure, industrial and automotive electronics, and consumer and computing peripherals. Avago has a global employee presence and heritage of technical innovation dating back 40 years to its Hewlett-Packard roots. Information about Avago is available on the Web at www.avagotech.com

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Safe Harbor Statement

This announcement and supporting materials may contain forward-looking statements which address our expected future business and financial performance. These forward looking statements are based on current expectations, estimates, forecasts and projections of future Company or industry performance based on management's judgment, beliefs, current trends and market conditions, and involve risks and uncertainties that may cause actual results to differ materially from those contained in the forward-looking statements. Accordingly, we caution you not to place undue reliance on these statements. Avago Technologies Registration Statement on Form S-1, as amended, filed with the SEC on January 27, 2010 and other filings with the U.S. Securities and Exchange Commission ("SEC") (which you may obtain for free at the SEC's website at <http://www.sec.gov>) discuss some of the important risk factors that may affect our business, results of operations, and financial condition.

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