UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

File	d by the	e Registrant 🛚	Filed by a Party other than the Registrant $ extstyle $		
Che	ck the a	appropriate box:			
	Prelii	Pliminary Proxy Statement			
	Conf	lential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))			
	Defir	nitive Proxy Statement	Statement		
X	Defir	nitive Additional Material			
	Solic	riting Material under § 240	.14a-12		
			QUALCOMM INCORPORATED (Name of Registrant as Specified in Its Charter)		
			BROADCOM LIMITED BROADCOM CORPORATION (Name of Person(s) Filing Proxy Statement, if other than the Registrant)		
Payr	ment of	Filing Fee (Check the ap	ropriate box):		
X	No fee required.				
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.				
	(1)	Title of each class of sec	urities to which transaction applies:		
	(2)	Aggregate number of se	urities to which transaction applies:		
	(3)		derlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing how it was determined):		
	(4)	Proposed maximum agg	egate value of transaction:		
	(5)	Total fee paid:			
	Fee p	paid previously with prelin	ninary materials.		
Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee w previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.					
	(1)	Amount Previously Paid			

Form, Schedule or Registration Statement No.:

(3)	Filing Party:
(4)	Date Filed:



January 5, 2018

DEAR QUALCOMM STOCKHOLDER,

On November 6, 2017, we made a proposal to acquire Qualcomm for \$70.00 per share in cash and stock, which would provide you with substantial and immediate cash value, as well as the opportunity to participate in the upside potential of the combined company.

On November 13, 2017, Qualcomm's Board rejected our proposal. Since that time, we have spoken with many Qualcomm stockholders and customers, and we have heard their desire for Qualcomm to engage with us regarding our compelling proposal. It remains our strong preference to engage cooperatively with Qualcomm's Board and management team, and we are prepared to meet immediately to work toward a mutually acceptable definitive agreement.

At Qualcomm's Annual Meeting of Stockholders on March 6, 2018, you will have an important opportunity to influence the value of your investment by voting the **BLUE** proxy card for 11 independent and highly qualified individuals.

By voting for all 11 nominees on the **BLUE** proxy card, you can send a clear message that you want the Qualcomm Board to engage with Broadcom to maximize stockholder value.

VOTE THE BLUE
PROXY CARD TODAY

VOTE "FOR" ALL OF BROADCOM'S HIGHLY QUALIFIED DIRECTOR NOMINEES TODAY

Broadcom's Proposal for Qualcomm

\$70.00

IN CASH AND STOC

» \$60.00

» \$10.00 PER SHARE IN BROADCOM SHARES

28%

PREMIUM OVER QUALCOMM'S CLOSING PRICE NOV 2, 2017

33%

PREMIUM OVER GUALCOMM'S UNAFFECTED 30-DAY VOLUME-WEIGHTED AVERAGE PRICE

BROADCOM OFFERS COMPELLING VALUE FOR QUALCOMM STOCKHOLDERS

Our \$70.00 per share proposal for Qualcomm — consisting of \$60.00 in cash and \$10.00 in Broadcom stock — will provide you with substantial and immediate cash value upon the closing of the proposed transaction, as well as the opportunity to participate in the upside potential of the combined company. We are confident that our proposal, which provides a 28% premium over the closing price of Qualcomm's common stock on November 2, 2017, the last unaffected trading day prior to media speculation regarding a potential transaction, and a premium of 33% to Qualcomm's unaffected 30-day volume-weighted average price, is the best path to create value for Qualcomm stockholders. Our proposal stands whether Qualcomm's pending acquisition of NXP Semiconductors N.V. ("NXP") is consummated on the currently disclosed terms of \$110 per NXP share or is terminated.

With enhanced scale, R&D resources, product diversification and financial flexibility, the combined company will be positioned to accelerate innovation and deliver the most advanced semiconductor solutions to customers around the world.

We have a clear roadmap ahead, and expect that the proposed transaction would be completed within approximately 12 months following the signing of a definitive agreement.

Our acquisition track record speaks for itself. Since 2013, we have completed and successfully integrated six major acquisitions. Over this period, we have created significant stockholder value, consistently outperforming the S&P 500.



VOTE "FOR" ALL OF BROADCOM'S HIGHLY QUALIFIED DIRECTOR NOMINEES ON THE BLUE PROXY CARD

11 INDEPENDENT NOMINEES WILL ACT AS FIDUCIARIES TO QUALCOMM'S STOCKHOLDERS

The 11 nominees that Broadcom has nominated to stand for election at Qualcomm's 2018 Annual Meeting of Stockholders are independent and highly qualified, with expertise in areas critical to Qualcomm's business. Having served as executives and as board members of both public and private companies, they bring years of operational experience across the semiconductor and technology industries, as well as expertise in finance, corporate strategy and mergers and acquisitions. These 11 director nominees have the necessary expertise and credentials to act as your fiduciaries.

Consistent with our desire to ensure board continuity, Broadcom would support a decision by the 11 new directors, upon their election, to increase the size of the Board and reappoint three existing Qualcomm directors — Mark McLaughlin, Tony Vinciquerra and Jeffrey Henderson — as directors.

VOTE THE BLUE PROXY CARD TODAY FOR ENHANCED VALUE

Whether or not you plan to attend Qualcomm's 2018 Annual Meeting of Stockholders on March 6, we strongly encourage you to make your voice heard today by voting the enclosed BLUE proxy card to elect ALL 11 director nominees put forth by Broadcom.

By doing so, we believe you will send Qualcomm a clear message that they should constructively engage in discussions with Broadcom regarding our premium offer, in order to provide you with the opportunity to realize the compelling value of this transaction.

Sincerely,

Kuga

Hock Tan President and CEO Broadcom Broadcom's 11 Director Nominees



INDEPENDENT



HIGHLY QUALIFIED



EXECUTIVES AND BOARD
MEMBERS OF BOTH PUBLIC
AND PRIVATE COMPANIES



EXPERTISE IN FINANCE, CORPORATE STRATEGY AND M&A



OPERATIONAL EXPERIENCE ACROSS SEMICONDUCTOR AND TECHNOLOGY INDUSTRIES

QUALCOMM STOCKHOLDERS

PLEASE VOTE TODAY ON THE BLUE PROXY CARD

Vote by Internet or Telephone. Online voting is quick and easy to use. You may submit a vote by Internet or telephone by following the instructions on your BLUE proxy card or voting instruction form. If voting by mail, please mark, sign, date and return your BLUE proxy card or voting instruction form in the postage-paid envelope provided to you.

If you previously voted Qualcomm's white proxy card you have every right to change your vote by voting a later-dated BLUE proxy card or BLUE voting instruction form. Only your last-dated proxy card, Internet or telephone vote will count



If you have any questions or need assistance voting your BLUE proxy, please contact our proxy solicitor:



(800) 848-2998 (212) 269-5550



Stockholders are urged NOT to sign or return any white proxy card received from Qualcomm and are strongly encouraged to discard the white proxy card.

Production Limited (NASDACAVGO) is a leading designer, developer, and global supplier of a broad range of digital and analog semiconductor connectivity solutions. Broadcom ture, wireless communications, enterprise storage and industrial 8 other. Applications for our products in these end markets include data center networking, home connectivity, sel-top box, broadband access, telecommunications equipment, smartphones and base stations, data center servers and storage, factory automation, power generation and alternative energy systems, and electronic displays.

Cautionary Note Regarding Forward-Looking Statements

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This announcement contains forward-looking statements (including within the meaning of
Section 216 of the United States Secuntises Exchange Act of 1924, as amended, and Section 274 of the United States Secuntises Exchange Act of 1924, as amended, and Section 274 of the United States Secuntises Act of 1935, as amended concerning Broadcom,
the second of the States Secundines and Statements about (0) the proposed transaction involving Broadcom and Gualcomm and the expected benefits of descriptions of the proposed transaction involving Broadcom and Gualcomm and the expected benefits of the proposed transaction, (0) the expected benefits of acquisitions, (ii) our plans, objectives and intentions with respect to future operations and products, (iv) our competitive position and
opportunities, (v) the impact of acquisitions on the market for our products, and (vi) other
statements identified by words such as "will", "expect", "Delieve", "anticipate", "estimate",
"should", "intend", "plan", "potential", "protect", "armit, and similar words, phrases
or expressions. These forward-looking statements are based on current expectations
and beliefs of the management of Broadcom, as well as assumptions made by, and
information currently available to, such management, current market trends and market
conditions and involve risks and uncertainties, many of which are outside Broadcom's
and management's control, and which may cause actual results to differ materially from
those contained in forward-looking statements. Accordingly, you should not place unclaim
reliance on such statements.

and managements is control, and which may cause actual results to drifer materially from those contained in forward-diocking statements. Accordingly, you should not place undue reliance on such statements. He contained the statements are contained with our proposal to acquire Qualcomm, including: (1) uncertainty regarding the utilimate outcome or terms of any possible transaction between Broadcom and Qualcomm, including as to whether Qualcomm will cooperate with us regarding the proposal transaction; (i) the effects of the enrouncement of the proposal transaction on the ability of Broadcom and Qualcomm to retain customers, to retain and hire key personnel and to maintain favorable relationships with suppliers or customers. (b) the timing of the ability of Broadcom and Qualcomm to retain customers, to retain and hire key personnel and to maintain favorable relationships with suppliers or customers. (iii) the timing of the ability of Broadcom and Qualcomm to retain customers, to retain and hire key personnel and to maintain favorable relationships with suppliers or customers. (In other proposal transaction is proposally and to the completion of the proposal transaction (including shareholders approvals), and (iv) other risks related to the completion of the proposal transaction in the timing and outsourced supply chain; our dependency on a limited number of suppliers; any acquisitions we may make, such as delays, challenges and expenses associated with receiving governmental and regulatory approvals and statisfying other closing conditions, and with integrating acquired companies with our existing businesses and our ability to achieve the benefits, growth prospects and synapses expected from such acquisitions, our ability to achieve the benefits, growth prospects and synapses expected from such acquisitions, our ability to achieve the benefits, droved and adjust our manufacturing and supply chain accordingly; our significant confidences, including the need to generate sufficient cash flows to service and repay su

Our filings with the Securities and Exchange Commission ("SEC"), which you may obtain for free at the SEC's website at http://www.sec.gov. discuss some of the important risk factors that may affect our business, results of operations and financial condition. We undertake no intent or obligation to publicly update or review any of these forward looks statements, whether as a result of new information, future events or otherwise, except as required by label.

proxy statement to Guascomm stockholders.

In addition, in furtherance of the acquisition proposal and subject to future developments Broadcom (and, if a negotiated transaction is agreed, Gualcomm) may file one or more registration statements, proxy statements, thender offer statements or other documents with the SEC. This communication is not a substitute for any proxy statement, registration statement, before offer statement, prospectus or other document Broadcom and/or Gualcomm may file with the SEC in connection with the proposed transaction.

comm may file with the SEC in connection with the proposed transaction. Investors and security holders of Broadcom and Qualcomm are urged to read the proxy statement(s), registration statement(s), tender offer statement(s), prospectus(es) and/ or other documents field with the SEC carefully in their entirety if and when they become available as they will contain important information about the proposed transaction and solicitation. Any definitive proxy statement(s) or prospectus(es) (if and when available) will be mailed to stockholders of Broadcom and/or Qualcomm, as applicable. Investors and security holders will be able to obtain free copies of these documents (if and when available) and other documents, field with the SEC by Broadcom through the web site maintained by the SEC at http://www.sec.gov.

This document by the bit. at http://www.sec.gov.

This document shall not constitute an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawfull prior to registration or guale fraction under the securities laws of any such jurisdiction. No offering of securities shall be made except by means of a prospectous meeting the requirements of Section 10 of the U.S. Securities Act of 1933, as amended.

Participants in Solicitation

Participants in Solicitation

Broadcom, certain of its subsidiaries, its directors and executive officers, other members of management and employees and the nominees described above may be deemed to be participants in the solicitation of provies in respect of the proposed transaction, including with respect to Gualcomms 2018 annual meeting of stockholders. You can find information about Broadcom's executive officers and directors in Broadcom's definitive proxy statement filed with the SEC on February 17, 2017 and in certain of Broadcom's current reports filed with the SEC, Information about the Broadcom nominees is included in the definitive proxy statement that Broadcom has filed with the SEC. Additional information regarding the interests of such potential participants is included or will be included in one or more registration statements, proxy statements therefore the statements or other documents filed or to be filed with the SEC if and when they become available. These documents (if and withen available) may be obtained free of charge from the SEC's website http://www.sec.gov.