

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

Current Report  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 5, 2018

Broadcom Limited  
Broadcom Cayman L.P.  
(Exact name of registrants as specified in its charter)

Singapore  
Cayman Islands  
(State or other jurisdiction  
of incorporation)

001-37690  
333-205938-01  
(Commission  
File Number)

98-1254807  
98-1254815  
(IRS Employer  
Identification No.)

Broadcom Limited  
1 Yishun Avenue 7  
Singapore 768923  
Broadcom Cayman L.P.  
c/o Broadcom Limited  
1 Yishun Avenue 7  
Singapore 768923  
(Address of principal executive offices)

N/A  
(Zip Code)

Registrants' telephone number, including area code (65) 6755-7888

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☒ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☒ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2).

Emerging Growth Company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 8.01. Other Events.

As previously announced, on November 6, 2017, Broadcom Limited (“Broadcom”) made a proposal to acquire all of the outstanding shares of common stock of Qualcomm Incorporated (“Qualcomm”).

On February 5, 2018, Broadcom issued a press release (the “Press Release”) announcing that it had sent a letter to the board of directors of Qualcomm including a revised proposal to acquire Qualcomm (the “Revised Proposal”). Broadcom also made available a related shareholder presentation (the “Presentation”).

The foregoing description of the Revised Proposal and the Presentation is qualified in its entirety by reference to the Press Release and the Presentation, copies of which are attached hereto as Exhibit 99.1 and Exhibit 99.2, respectively.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit Number	Description
99.1	<a href="#">Press Release, dated February 5, 2018</a>
99.2	<a href="#">Presentation, dated February 5, 2018</a>

Cautionary Note Regarding Forward-Looking Statements

This report contains forward-looking statements (including within the meaning of Section 21E of the United States Securities Exchange Act of 1934, as amended, and Section 27A of the United States Securities Act of 1933, as amended) concerning Broadcom. These statements include, but are not limited to, statements that address our expected future business and financial performance and statements about (i) the proposed transaction involving Broadcom and Qualcomm and the expected benefits of the proposed transaction, (ii) the expected benefits of acquisitions, (iii) our plans, objectives and intentions with respect to future operations and products, (iv) our competitive position and opportunities, (v) the impact of acquisitions on the market for our products, and (vi) other statements identified by words such as “will”, “expect”, “believe”, “anticipate”, “estimate”, “should”, “intend”, “plan”, “potential”, “predict”, “project”, “aim”, and similar words, phrases or expressions. These forward-looking statements are based on current expectations and beliefs of the management of Broadcom, as well as assumptions made by, and information currently available to, such management, current market trends and market conditions and involve risks and uncertainties, many of which are outside Broadcom’s and management’s control, and which may cause actual results to differ materially from those contained in forward-looking statements. Accordingly, you should not place undue reliance on such statements.

Particular uncertainties that could materially affect future results include risks associated with our proposal to acquire Qualcomm, including: (i) uncertainty regarding the ultimate outcome or terms of any possible transaction between Broadcom and Qualcomm, including as to whether Qualcomm will cooperate with us regarding the proposed transaction, (ii) the effects of the announcement of the proposed transaction on the ability of Broadcom and Qualcomm to retain customers, to retain and hire key personnel and to maintain favorable relationships with suppliers or customers, (iii) the timing of the proposed transaction, (iv) the ability to obtain regulatory approvals and satisfy other closing conditions to the completion of the proposed transaction (including shareholders approval), and (v) other risks related to the completion of the proposed transaction and actions related thereto; any loss of our significant customers and fluctuations in the timing and volume of significant customer demand; our dependence on contract manufacturing and outsourced supply chain; our dependency on a limited number of suppliers; any acquisitions we may make, such as delays, challenges and expenses associated with receiving governmental and regulatory approvals and satisfying other closing conditions, and with integrating acquired companies with our existing businesses and our ability to achieve the growth prospects and synergies expected by such acquisitions; our ability to accurately estimate customers’ demand and adjust our manufacturing and supply chain accordingly; our significant indebtedness, including the need to generate sufficient cash flows to service and repay such debt; dependence on a small number of markets and the rate of growth in these markets; dependence on and risks associated

with distributors of our products; dependence on senior management; quarterly and annual fluctuations in our operating results; global economic conditions and concerns; our proposed redomiciliation of our ultimate parent company to the United States; our competitive performance and ability to continue achieving design wins with our customers, as well as the timing of any design wins; prolonged disruptions of our or our contract manufacturers' manufacturing facilities or other significant operations; our ability to improve our manufacturing efficiency and quality; our dependence on outsourced service providers for certain key business services and their ability to execute to our requirements; our ability to maintain or improve gross margin; our overall cash tax costs, legislation that may impact our overall cash tax costs, and our ability to maintain tax concessions in certain jurisdictions; our ability to protect our intellectual property and the unpredictability of any associated litigation expenses; any expenses or reputational damage associated with resolving customer product warranty and indemnification claims; cyclicalities in the semiconductor industry or in our target markets; our ability to sell to new types of customers and to keep pace with technological advances; market acceptance of the end products into which our products are designed; and other events and trends on a national, regional and global scale, including those of a political, economic, business, competitive and regulatory nature.

Our filings with the Securities and Exchange Commission ("SEC"), which you may obtain for free at the SEC's website at <http://www.sec.gov>, discuss some of the important risk factors that may affect our business, results of operations and financial condition. We undertake no intent or obligation to publicly update or revise any of these forward looking statements, whether as a result of new information, future events or otherwise, except as required by law.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Broadcom Limited**

By: /s/ Thomas H. Krause, Jr.  
Thomas H. Krause, Jr.  
Chief Financial Officer

**Broadcom Cayman L.P., by its general partner  
Broadcom Limited**

By: /s/ Thomas H. Krause, Jr.  
Thomas H. Krause, Jr.  
Chief Financial Officer

Date: February 5, 2018



**Broadcom Presents Best and Final Offer for Qualcomm of \$82.00 Per Share**

*Significantly Improved Offer Represents 50% Premium to Qualcomm's Unaffected Share Price on November 2, 2017, and 56% Premium to Qualcomm's Unaffected 30-day Volume-weighted Average Price*

*Offer Includes More Broadcom Stock to Provide Greater Opportunity for Qualcomm Stockholders to Share in Transaction Benefits*

*Broadcom Willing to Provide Regulatory Ticking Fee and Significant Reverse Termination Fee*

*Broadcom Also Willing to Make Strong Regulatory Commitments*

*Broadcom Has Fully Negotiated Committed Financing, Including Convertible Debt Financing with Silver Lake*

*Invites Two Qualcomm Directors, including Paul Jacobs, to Join Combined Company's Board*

**SAN JOSE, Calif. – Feb. 5, 2018** – Broadcom Limited (NASDAQ: AVGO) ("Broadcom") today announced that it has made a best and final offer to acquire all of the outstanding shares of common stock of Qualcomm Incorporated (NASDAQ: QCOM) ("Qualcomm"). Under the terms of the offer, Qualcomm stockholders would receive an aggregate of \$82.00 per each Qualcomm share, consisting of \$60.00 in cash and the remainder in Broadcom shares.

The significantly improved offer, which has been unanimously approved by the Board of Directors of Broadcom, represents a 50% premium over the closing price of Qualcomm common stock on November 2, 2017, the last unaffected trading day prior to media speculation regarding a potential transaction, and a premium of 56% to Qualcomm's unaffected 30-day volume-weighted average price.

Broadcom's improved offer is premised on either Qualcomm acquiring NXP Semiconductors N.V. ("NXP") on the currently disclosed terms of \$110 per NXP share or the transaction being terminated and is also premised on Qualcomm not delaying or adjourning its annual meeting past March 6, 2018.

Broadcom remains confident that the proposed transaction would be completed within approximately 12 months following the signing of a definitive agreement.

Additional details regarding the terms of the improved offer were included in a letter delivered by Broadcom to the Qualcomm board of directors. Broadcom believes this offer is vastly superior to Qualcomm's standalone prospects, with or without the closing of the NXP transaction, and remains hopeful the Qualcomm board of directors will act responsibly on behalf of Qualcomm stockholders and engage with Broadcom on this offer without further delay. The full text of the letter sent to Qualcomm is below:

February 5, 2018

Board of Directors  
Qualcomm Incorporated  
5775 Morehouse Drive  
San Diego, CA 92121

Dear Members of the Board of Directors:

Broadcom remains committed to acquiring Qualcomm, and we write to present to you our best and final offer.

- Broadcom is prepared to acquire Qualcomm for an aggregate of \$82.00 per Qualcomm share, consisting of \$60.00 in cash and the remainder in Broadcom shares.
- Broadcom is prepared to pay a "ticking fee" providing for an increase in the cash consideration payable to Qualcomm stockholders if the transaction is not consummated by the one-year anniversary of entering into a definitive agreement.

- Broadcom is prepared to pay to Qualcomm a significant “reverse termination fee” in an amount appropriate for a transaction of this size in the unlikely event we are unable to obtain required regulatory approvals.
- Broadcom is willing to agree to a regulatory efforts provision that is at least as favorable as the one Qualcomm provided to NXP.
- Broadcom has fully negotiated commitment papers with its financing sources in an amount sufficient to fully fund the transaction.
- The Broadcom Board is prepared to invite Paul Jacobs and one other current Qualcomm director to join the combined company’s board upon completion of the transaction.

Our offer is premised on the following conditions:

- Either Qualcomm acquiring NXP on the currently disclosed terms of \$110 per NXP share or the transaction being terminated.
- Qualcomm not delaying or adjourning its annual meeting past March 6, 2018.

Broadcom’s offer represents a 50% premium over the closing price of Qualcomm common stock on November 2, 2017, the last unaffected trading day prior to media speculation regarding a potential transaction, and a premium of 56% to Qualcomm’s unaffected 30-day volume-weighted average price.

Our proposal includes substantially more Broadcom stock, which will allow Qualcomm stockholders a greater opportunity to participate in the upside created by the combined company’s strategic and operational advantages. Broadcom’s track record demonstrates our ability to consistently accelerate share price appreciation following acquisitions and indicates a substantial likelihood that we will exceed our synergies expectations.

This proposal to acquire Qualcomm is extremely compelling compared to any other alternative available to Qualcomm, with or without the acquisition of NXP, and we believe any responsible board would engage with us, without further delay, to turn this proposal into an executed definitive agreement. We continue to hope you choose to engage with us for the benefit of your stockholders. However, we will withdraw this proposal and cease our pursuit of Qualcomm immediately following your upcoming annual meeting unless we have entered into a definitive agreement or the Broadcom-nominated slate is elected.

This letter does not constitute a binding obligation or commitment of either company to proceed with any transaction. No such obligations will in any event be imposed on either party unless and until a mutually acceptable definitive agreement is formally entered into by both parties.

Sincerely,

/s/ Hock Tan

Hock Tan  
President and Chief Executive Officer

A presentation regarding the proposal has been filed with the SEC and is available on Broadcom’s Investor Relations website and [www.AVGO-QCOM.com](http://www.AVGO-QCOM.com).

On January 5, 2018, Broadcom filed definitive proxy materials in connection with its solicitation of proxies to elect 11 independent, highly qualified nominees to the Qualcomm Board of Directors at Qualcomm’s 2018 Annual Meeting of Stockholders, which Qualcomm has announced will be held on March 6, 2018.

**Advisors**

Moelis & Company LLC, Citi, Deutsche Bank, J.P. Morgan, BofA Merrill Lynch, Morgan Stanley and Wells Fargo Securities are acting as financial advisors to Broadcom. Wachtell, Lipton, Rosen & Katz, Latham & Watkins LLP and Simpson Thacher & Bartlett LLP are acting as legal counsel.

**About Broadcom Limited**

Broadcom Limited (NASDAQ:AVGO) is a leading designer, developer and global supplier of a broad range of digital and analog semiconductor connectivity solutions. Broadcom Limited’s extensive product portfolio serves four primary end markets: wired infrastructure, wireless communications, enterprise storage and industrial & other. Applications for our products in these end markets include: data center networking, home connectivity, set-top box, broadband access, telecommunications equipment, smartphones and base stations, data center servers and storage, factory automation, power generation and alternative energy systems, and electronic displays.

**Cautionary Note Regarding Forward-Looking Statements**

This announcement contains forward-looking statements (including within the meaning of Section 21E of the United States Securities Exchange Act of 1934, as amended, and Section 27A of the United States Securities Act of 1933, as amended) concerning Broadcom. These statements include, but are not limited to, statements that address our expected future business and financial performance and statements about (i) the proposed transaction involving Broadcom and Qualcomm and the expected benefits of the proposed transaction, (ii) the expected benefits of acquisitions, (iii) our plans, objectives and intentions with respect to future operations and products, (iv) our competitive position and opportunities, (v) the impact of acquisitions on the market for our products, and (vi) other statements identified by words such as “will”, “expect”, “believe”, “anticipate”, “estimate”, “should”, “intend”, “plan”, “potential”, “predict”, “project”, “aim”, and similar words, phrases or expressions. These forward-looking statements are based on current expectations and beliefs of the management of Broadcom, as well as assumptions made by, and information currently available to, such management, current market trends and market conditions and involve risks and uncertainties, many of which are outside Broadcom’s and management’s control, and which may cause actual results to differ materially from those contained in forward-looking statements. Accordingly, you should not place undue reliance on such statements.

Particular uncertainties that could materially affect future results include risks associated with our proposal to acquire Qualcomm, including: (i) uncertainty regarding the ultimate outcome or terms of any possible transaction between Broadcom and Qualcomm, including as to whether Qualcomm will cooperate with us regarding the proposed transaction, (ii) the effects of the announcement of the proposed transaction on the ability of Broadcom and Qualcomm to retain customers, to retain and hire key personnel and to maintain favorable relationships with suppliers or customers, (iii) the timing of the proposed transaction, (iv) the ability to obtain regulatory approvals and satisfy other closing conditions to the completion of the proposed transaction (including shareholders approvals), and (v) other risks related to the completion of the proposed transaction and actions related thereto; any loss of our significant customers and fluctuations in the timing and volume of significant customer demand; our dependence on contract manufacturing and outsourced supply chain; our dependency on a limited number of suppliers; any acquisitions we may make, such as delays, challenges and expenses associated with receiving governmental and regulatory approvals and satisfying other closing conditions, and with integrating acquired companies with our existing businesses and our ability to achieve the growth prospects and synergies expected by such acquisitions; our ability to accurately estimate customers’ demand and adjust our manufacturing and supply chain accordingly; our significant indebtedness, including the need to generate sufficient cash flows to service and repay such debt; dependence on a small number of markets and the rate of growth in these markets; dependence on and risks associated with distributors of our products; dependence on senior management; quarterly and annual fluctuations in our operating results; global economic conditions and concerns; our proposed redomiciliation of our ultimate parent company to the United States; our competitive performance and ability to continue achieving design wins with our customers, as well as the timing of any design wins; prolonged disruptions of our or our contract manufacturers’ manufacturing facilities or other significant operations; our ability to improve our manufacturing efficiency and quality; our dependence on outsourced service providers for certain key business services and their ability to execute to our requirements; our ability to maintain or

improve gross margin; our overall cash tax costs, legislation that may impact our overall cash tax costs and our ability to maintain tax concessions in certain jurisdictions; our ability to protect our intellectual property and the unpredictability of any associated litigation expenses; any expenses or reputational damage associated with resolving customer product warranty and indemnification claims; cyclicalities in the semiconductor industry or in our target markets; our ability to sell to new types of customers and to keep pace with technological advances; market acceptance of the end products into which our products are designed; and other events and trends on a national, regional and global scale, including those of a political, economic, business, competitive and regulatory nature.

Our filings with the Securities and Exchange Commission (“SEC”), which you may obtain for free at the SEC’s website at <http://www.sec.gov>, discuss some of the important risk factors that may affect our business, results of operations and financial condition. We undertake no intent or obligation to publicly update or revise any of these forward looking statements, whether as a result of new information, future events or otherwise, except as required by law.

#### **Additional Information**

This communication does not constitute an offer to buy or solicitation of an offer to sell any securities. This communication relates to a proposal which Broadcom has made for an acquisition of Qualcomm and Broadcom’s intention to solicit proxies for the election of Broadcom nominees to the Qualcomm Board and certain other proposals at Qualcomm’s 2018 annual meeting of stockholders. Broadcom filed a definitive proxy statement with the SEC on January 5, 2018 in connection with the solicitation of proxies for Qualcomm’s 2018 annual meeting of stockholders and may file other proxy solicitation materials in connection therewith. Broadcom has also commenced mailing its definitive proxy statement to Qualcomm stockholders.

In addition, in furtherance of the acquisition proposal and subject to future developments, Broadcom (and, if a negotiated transaction is agreed, Qualcomm) may file one or more registration statements, proxy statements, tender offer statements or other documents with the SEC. This communication is not a substitute for any proxy statement, registration statement, tender offer statement, prospectus or other document Broadcom and/or Qualcomm may file with the SEC in connection with the proposed transaction.

Investors and security holders of Broadcom and Qualcomm are urged to read the proxy statement(s), registration statement(s), tender offer statement(s), prospectus(es) and/or other documents filed with the SEC carefully in their entirety if and when they become available as they will contain important information about the proposed transaction and solicitation. Any definitive proxy statement(s) or prospectus(es) (if and when available) will be mailed to stockholders of Broadcom and/or Qualcomm, as applicable. Investors and security holders will be able to obtain free copies of these documents (if and when available) and other documents filed with the SEC by Broadcom through the web site maintained by the SEC at <http://www.sec.gov>.

This document shall not constitute an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offering of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the U.S. Securities Act of 1933, as amended.

#### **Participants in Solicitation**

Broadcom, certain of its subsidiaries, its directors and executive officers, other members of management and employees and the nominees described above may be deemed to be participants in the solicitation of proxies in respect of the proposed transaction, including with respect to Qualcomm’s 2018 annual meeting of stockholders. You can find information about Broadcom’s executive officers and directors in Broadcom’s definitive proxy statement filed with the SEC on February 17, 2017. Information about the Broadcom nominees is included in the definitive proxy statement that Broadcom has filed with the SEC. Additional information regarding the interests of such potential participants is included or will be included in one or more registration statements, proxy statements, tender offer statements or other documents filed or to be filed with the SEC if and when they become available. These documents (if and when available) may be obtained free of charge from the SEC’s website <http://www.sec.gov>.

**Investors:**

Ashish Saran  
Broadcom Limited  
Investor Relations  
408-433-8000  
investor.relations@broadcom.com

**Or**

Tom Germinario / Rick Grubaugh  
D.F. King & Co., Inc.  
212-269-5550

**Media:**

Joele Frank / Steve Frankel / Andi Rose  
Joele Frank, Wilkinson Brimmer Katcher  
212-355-4449

# Broadcom's Compelling Proposal to Acquire Qualcomm

---

February 2018



# Important Information

## Cautionary Note Regarding Forward-Looking and Similar Statements

This communication contains forward-looking statements (including within the meaning of Section 21E of the United States Securities Exchange Act of 1934, as amended, and Section 27A of the United States Securities Act of 1933, as amended) concerning Broadcom. These statements include, but are not limited to, statements that address our expected future business and financial performance and statements about (i) the proposed transaction involving Broadcom and Qualcomm and the expected benefits of the proposed transaction, (ii) the expected benefits of acquisitions, (iii) our plans, objectives and intentions with respect to future operations and products, (iv) our competitive position and opportunities, (v) the impact of acquisitions on the market for our products, and (vi) other statements identified by words such as “will”, “expect”, “believe”, “anticipate”, “estimate”, “should”, “intend”, “plan”, “potential”, “predict”, “project”, “aim”, and similar words, phrases or expressions. These forward-looking statements are based on current expectations and beliefs of the management of Broadcom, as well as assumptions made by, and information currently available to, such management, current market trends and market conditions and involve risks and uncertainties, many of which are outside Broadcom’s and management’s control, and which may cause actual results to differ materially from those contained in forward-looking statements. Accordingly, you should not place undue reliance on such statements.

Particular uncertainties that could materially affect future results include risks associated with our proposal to acquire Qualcomm, including: (i) uncertainty regarding the ultimate outcome or terms of any possible transaction between Broadcom and Qualcomm, including as to whether Qualcomm will cooperate with us regarding the proposed transaction, (ii) the effects of the announcement of the proposed transaction on the ability of Broadcom and Qualcomm to retain customers, to retain and hire key personnel and to maintain favorable relationships with suppliers or customers, (iii) the timing of the proposed transaction, (iv) the ability to obtain regulatory approvals and satisfy other closing conditions to the completion of the proposed transaction (including shareholders approvals), and (v) other risks related to the completion of the proposed transaction and actions related thereto; any loss of our significant customers and fluctuations in the timing and volume of significant customer demand; our dependence on contract manufacturing and outsourced supply chain; our dependency on a limited number of suppliers; any acquisitions we may make, such as delays, challenges and expenses associated with receiving governmental and regulatory approvals and satisfying other closing conditions, and with integrating acquired companies with our existing businesses and our ability to achieve the growth prospects and synergies expected by such acquisitions; our ability to accurately estimate customers’ demand and adjust our manufacturing and supply chain accordingly; our significant indebtedness, including the need to generate sufficient cash flows to service and repay such debt; dependence on a small number of markets and the rate of growth in these markets; dependence on and risks associated with distributors of our products; dependence on senior management; quarterly and annual fluctuations in our operating results; global economic conditions and concerns; our proposed redomiciliation of our ultimate parent company to the United States; our competitive performance and ability to continue achieving design wins with our customers, as well as the timing of any design wins; prolonged disruptions of our or our contract manufacturers’ manufacturing facilities or other significant operations; our ability to improve our manufacturing efficiency and quality; our dependence on outsourced service providers for certain key business services and their ability to execute to our requirements; our ability to maintain or improve gross margin; our overall cash tax costs, legislation that may impact our overall cash tax costs and our ability to maintain tax concessions in certain jurisdictions; our ability to protect our intellectual property and the unpredictability of any associated litigation expenses; any expenses or reputational damage associated with resolving customer product warranty and indemnification claims; cyclicality in the semiconductor industry or in our target markets; our ability to sell to new types of customers and to keep pace with technological advances; market acceptance of the end products into which our products are designed; and other events and trends on a national, regional and global scale, including those of a political, economic, business, competitive and regulatory nature. Statements herein reflect the beliefs or expectations of Broadcom.

Our filings with the Securities and Exchange Commission (“SEC”), which you may obtain for free at the SEC’s website at <http://www.sec.gov>, discuss some of the important risk factors that may affect our business, results of operations and financial condition. We undertake no intent or obligation to publicly update or revise any of these forward looking statements, whether as a result of new information, future events or otherwise, except as required by law.

## Additional Information

This communication does not constitute an offer to buy or solicitation of an offer to sell any securities. This communication relates to a proposal which Broadcom has made for an acquisition of Qualcomm and Broadcom’s intention to solicit proxies for the election of Broadcom nominees to Qualcomm Board and certain other proposals at Qualcomm’s 2018 annual meeting of stockholders. Broadcom filed a definitive proxy statement with the SEC on January 5, 2018 in connection with the solicitation of proxies for Qualcomm’s 2018 annual meeting of stockholders and may file other proxy solicitation materials in connection therewith. Broadcom has also commenced mailing its definitive proxy statement to Qualcomm stockholders.

In addition, in furtherance of the acquisition proposal and subject to future developments, Broadcom (and, if a negotiated transaction is agreed, Qualcomm) may file one or more registration statements, proxy statements, tender offer statements or other documents with the SEC. This communication is not a substitute for any proxy statement, registration statement, tender offer statement, prospectus or other document Broadcom and/or Qualcomm may file with the SEC in connection with the proposed transaction.

Investors and security holders of Broadcom and Qualcomm are urged to read the proxy statement(s), registration statement(s), tender offer statement(s), prospectus(es) and/or other documents filed with the SEC carefully in their entirety if and when they become available as they will contain important information about the proposed transaction and solicitation. Any definitive proxy statement(s) or prospectus(es) (if and when available) will be mailed to stockholders of Broadcom and/or Qualcomm, as applicable. Investors and security holders will be able to obtain free copies of these documents (if and when available) and other documents filed with the SEC by Broadcom through the web site maintained by the SEC at <http://www.sec.gov>.

This document shall not constitute an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offering of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the U.S. Securities Act of 1933, as amended.

## Participants in Solicitation

Broadcom, certain of its subsidiaries, its directors and executive officers, other members of management and employees and the nominees described above may be deemed to be participants in the solicitation of proxies in respect of the proposed transaction, including with respect to Qualcomm’s 2018 annual meeting of stockholders. You can find information about Broadcom’s executive officers and directors in Broadcom’s definitive proxy statement filed with the SEC on February 17, 2017. Information about the Broadcom nominees is included in the definitive proxy statement that Broadcom has filed with the SEC. Additional information regarding the interests of such potential participants is included or will be included in one or more registration statements, proxy statements, tender offer statements or other documents filed or to be filed with the SEC if and when they become available. These documents (if and when available) may be obtained free of charge from the SEC’s website <http://www.sec.gov>. certain of its subsidiaries, its directors and executive officers, other members of management and employees and the nominees described above may be deemed to be participants in the solicitation of proxies in respect of the proposed transaction, including with respect to Qualcomm’s 2018 annual meeting of stockholders. You can find information about Broadcom’s executive officers and directors in Broadcom’s definitive proxy statement filed with the SEC on February 17, 2017. Information about the Broadcom nominees is included in the definitive proxy statement that Broadcom has filed with the SEC. Additional information regarding the interests of such potential participants is included or will be included in one or more registration statements, proxy statements, tender offer statements or other documents filed or to be filed with the SEC if and when they become available. These documents (if and when available) may be obtained free of charge from the SEC’s website <http://www.sec.gov>.

## Why We Are Here

### BROADCOM HAS MADE A HIGHLY COMPELLING PROPOSAL

- I. Broadcom's Offer Provides Significantly More Value to Qualcomm Stockholders Than Any Other Alternative
- II. Qualcomm Has Repeatedly Failed to Deliver Stockholder Value
- III. Qualcomm's Standalone Plan Rehashes 2015's Broken Promises and is Not Credible
- IV. NXP Will Not Solve Qualcomm's Problems
- V. Qualcomm Stockholders Deserve Directors Who Will Seriously Consider Broadcom's Value-Maximizing Proposal

QUALCOMM  
SHOULD  
ENGAGE

VOTE THE  
BLUE CARD





I. Broadcom's Offer Provides Significantly  
More Value to Qualcomm Stockholders  
Than Any Other Alternative



# Broadcom’s Highly Compelling Best and Final Proposal

Value	<ul style="list-style-type: none"><li>• <b>\$82 per Qualcomm share</b><ul style="list-style-type: none"><li>– \$60 in cash and remainder in Broadcom shares</li><li>– <b>56% premium to Qualcomm 30-day VWAP<sup>(1)</sup></b></li><li>– <b>50% premium to Qualcomm unaffected price<sup>(2)</sup></b></li></ul></li></ul>
Regulatory Certainty	<ul style="list-style-type: none"><li>• Significant regulatory reverse termination fee</li><li>• Regulatory efforts provision that is at least as favorable as the one Qualcomm provided to NXP</li></ul>
Timing	<ul style="list-style-type: none"><li>• Broadcom remains confident that the proposed transaction would be completed within approximately 12 months following the signing of a definitive agreement</li><li>• Ticking fee if transaction is not consummated within 12 months after definitive agreement</li></ul>
Financing Certainty	<ul style="list-style-type: none"><li>• Broadcom has fully negotiated commitment papers with its financing sources in an amount sufficient to fully fund the transaction</li><li>• No financing condition</li></ul>
Board Seats	<ul style="list-style-type: none"><li>• Paul Jacobs and one other Qualcomm director invited to join the combined company's board</li></ul>

1) 30-day VWAP of \$52.71 calculated as of November 2, 2017, the last trading day prior to media speculation regarding a potential transaction  
2) Unaffected price of \$54.84, the closing price of Qualcomm common stock on November 2, 2017, the last trading day prior to media speculation regarding a potential transaction

# Broadcom's Proposal Offers a Significant Premium...

Broadcom's Highly Attractive Proposal Delivers Certainty of Value with Equity Upside Potential for Qualcomm Stockholders

Qualcomm Share Price Performance



Note: Market data as of 11/2/2017, Qualcomm's last unaffected date; VWAP based on trading days

# ...Which Puts Broadcom's Proposal in Elite Territory

Broadcom's  
Substantial Premium  
Offers Qualcomm  
Stockholders Top-  
Performing Equity  
Returns

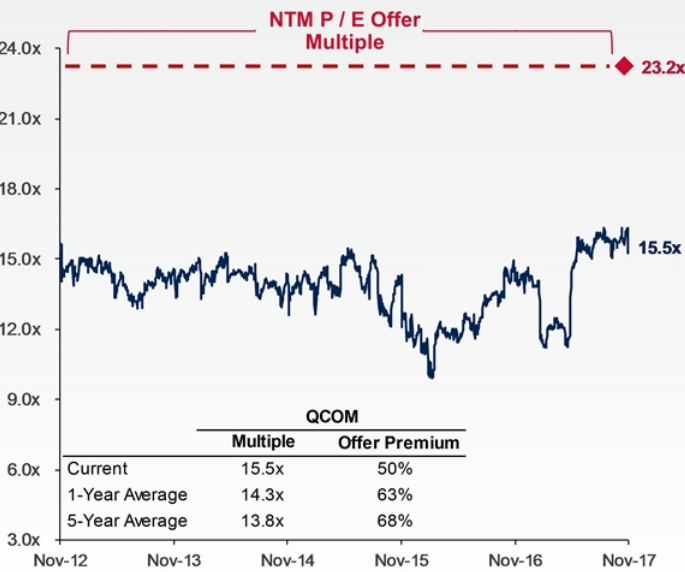
Premiums Paid in M&A Transactions Since 2001



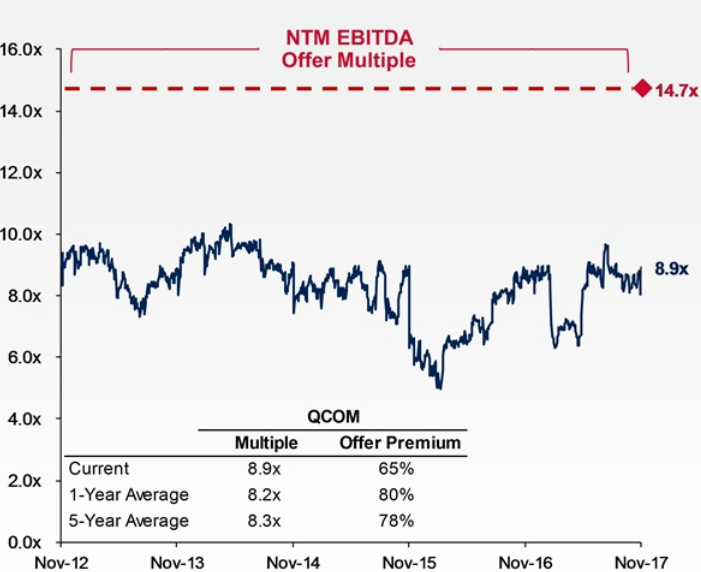
Source: Thomson One  
Note: Announced transactions greater than \$25bn from 1/1/2001 to 2/2/2018, excluding transactions with financially distressed targets

# Broadcom's Offer Ascribes a Premium Multiple to Qualcomm

Qualcomm Historical NTM P / E Multiple<sup>(1)</sup>

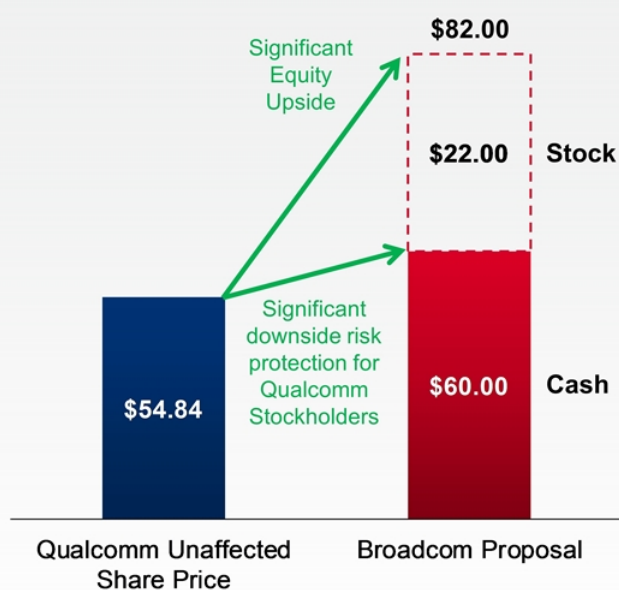


Qualcomm Historical NTM EBITDA Multiple<sup>(1)</sup>



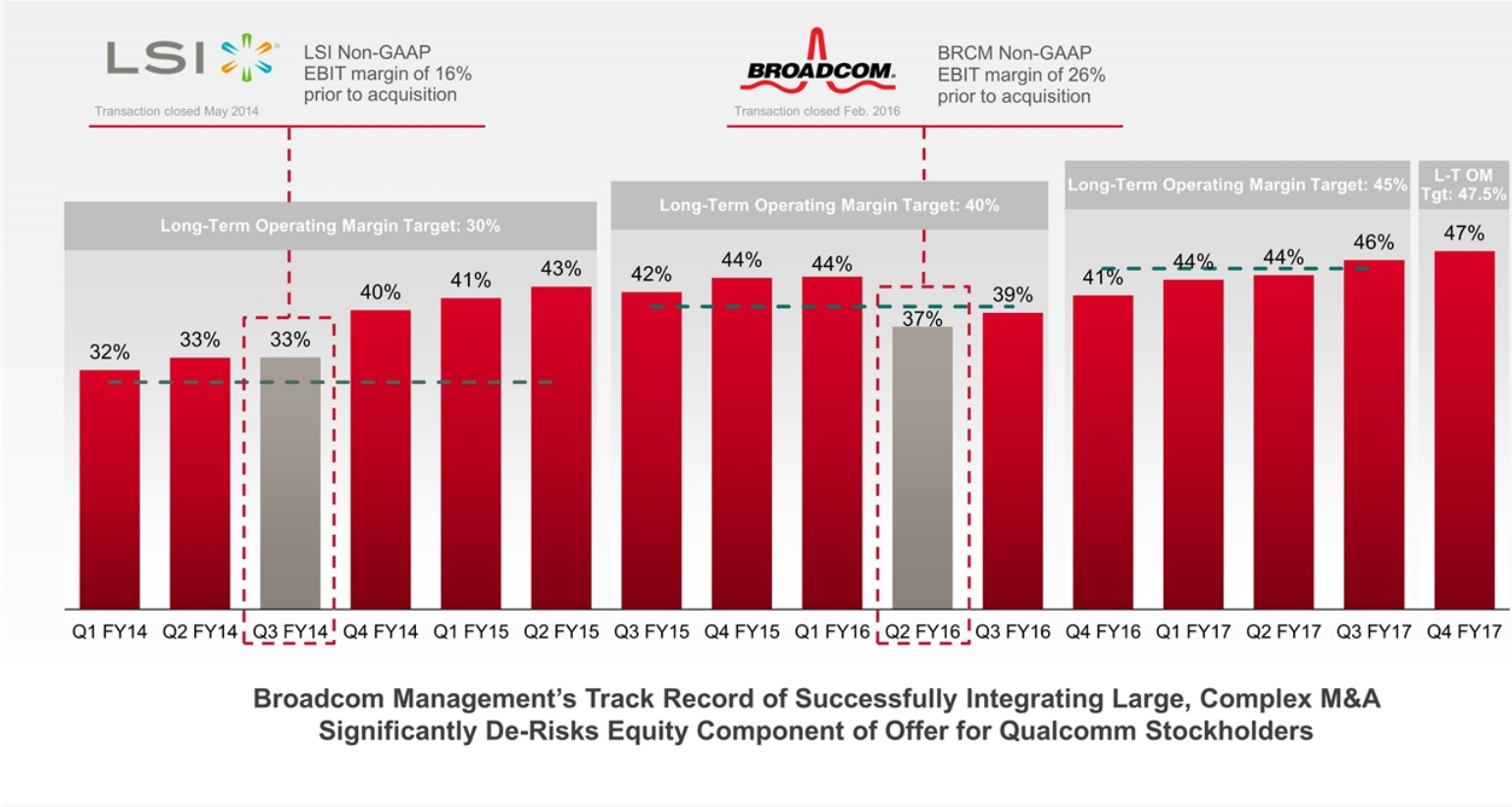
1) Market data as of 11/2/2017, Qualcomm's last unaffected date; based on consensus estimates, not pro forma for NXP acquisition

## Proposal Provides Qualcomm Stockholders With Substantial Upside Potential and Downside Protection



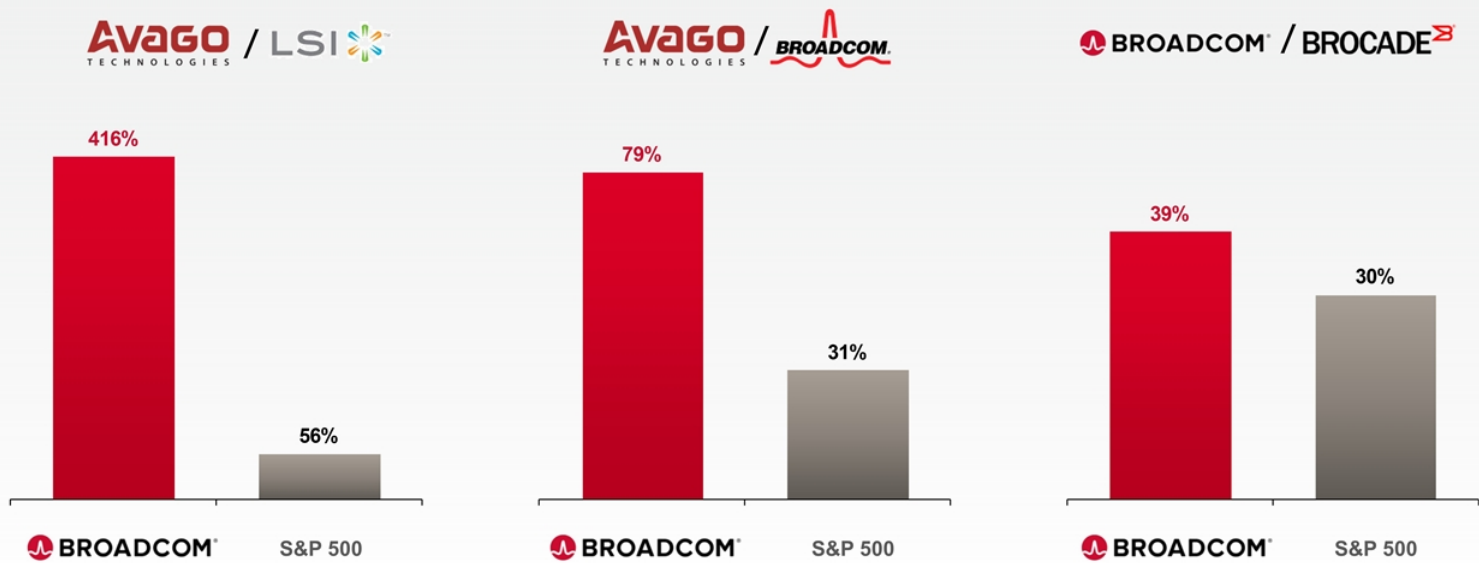
- **Cash component crystallizes \$60 in value** – on its own a premium to Qualcomm's unaffected share price
- Stock component affords participation in combined company's significant upside potential
  - Broadcom has an unmatched track record of execution and price appreciation following M&A transactions

# Broadcom Has a Proven Track Record of Successful Integrations...



# ...And Post-Announcement Value Creation

Broadcom Returns Following Transaction Announcement / Rumor<sup>(1)</sup>



Broadcom Has a Proven Track Record of Considerable Share Price Appreciation Following Acquisitions

<sup>1)</sup> Broadcom returns from day prior to announcement or rumor (12/13/2013, 5/26/2015 and 10/28/2016) to 2/2/2018



# Broadcom Successfully Closes Transactions in a Timely Manner



\$36.1B

Months to  
Antitrust  
Approval

6

Months to  
Close

8



\$6.6B

Months to  
Antitrust  
Approval

4

Months to  
Close

5



\$5.9B

Months to  
Antitrust  
Approval

10

Months to  
Close

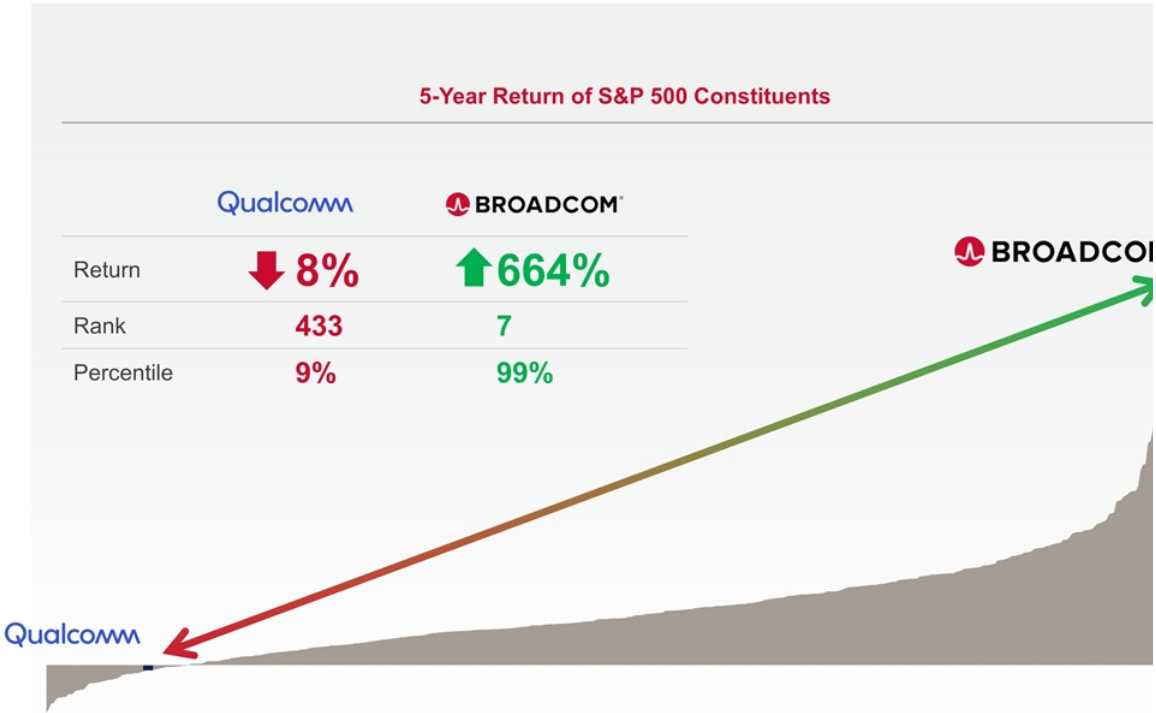
12

## II. Qualcomm Has Repeatedly Failed to Deliver Stockholder Value



# Qualcomm's Stock Price Has Significantly Underperformed

Qualcomm's Performance is in the **Bottom Decile** of the S&P 500



Note: Market data as of 11/2/2017, Qualcomm's last unaffected date

# Qualcomm Failed to Turn 4G Leadership Into Stockholder Value

## Qualcomm Failed to Monetize 4G Leadership...



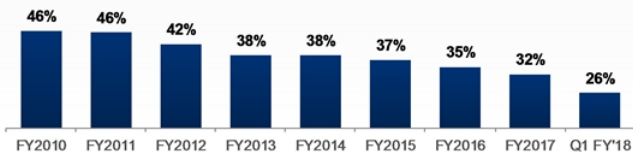
Paul Jacobs  
Qualcomm CEO  
March 2, 2010

"...we've been investing [in] LTE technology, and we really believe that we are in a product leadership position ... and because we are the leaders in the 3G technology, because [we've] been investing very heavily in this LTE technology, we believe strongly and our experience to date is that we will be the leaders [in] 4G as well. So really exciting opportunity there."

Stock Chart



EBT Margin



Note: Market data as of 11/2/2017, Qualcomm's last unaffected date; non-GAAP financials presented

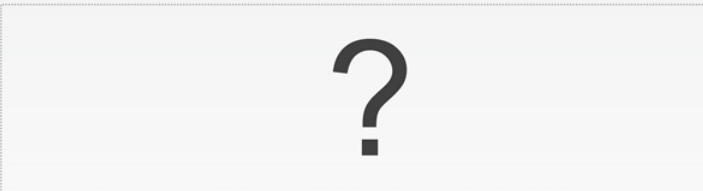
## ...Why Will 5G Be Any Different?



Steve Mollenkopf  
Qualcomm CEO  
July 19, 2017

"We are ramping investments necessary to extend our leadership position in 5G as operators and customers seek to accelerate their launch date.... The modem technology and complexity is increasing, and we believe we can continue to outperform our competitors with our level of 5G innovation. It is clear that our technology position and product road map are as strong as they have ever been."

Stock Chart

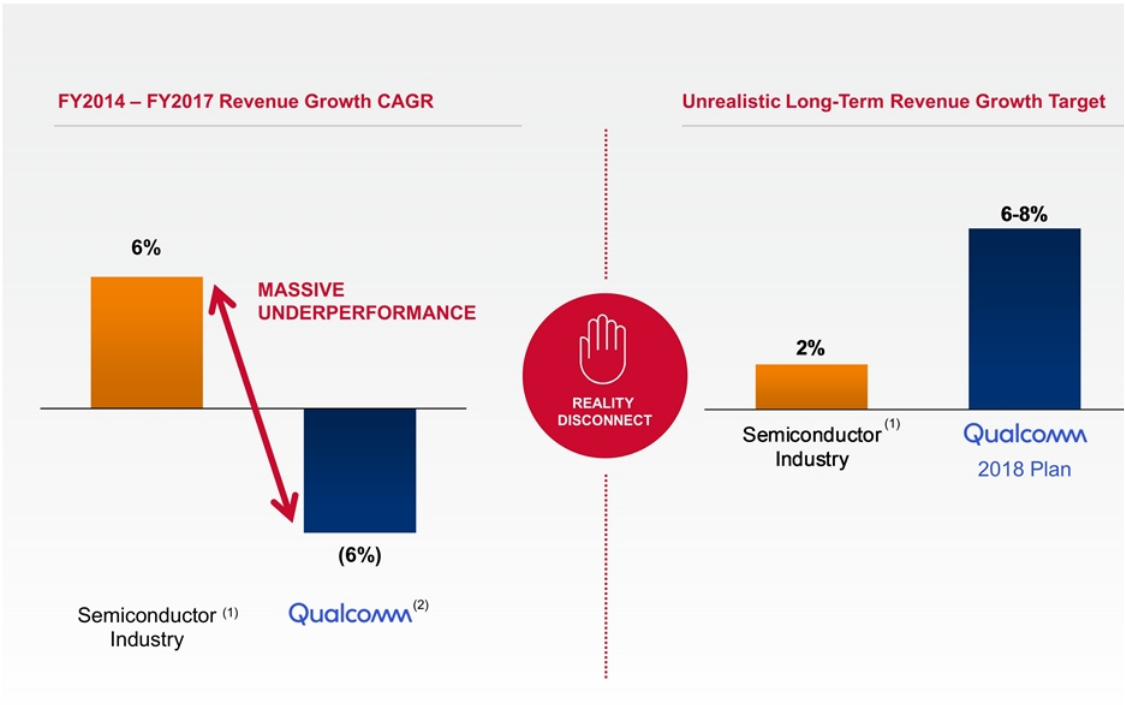


EBT Margin



# Qualcomm is in Decline

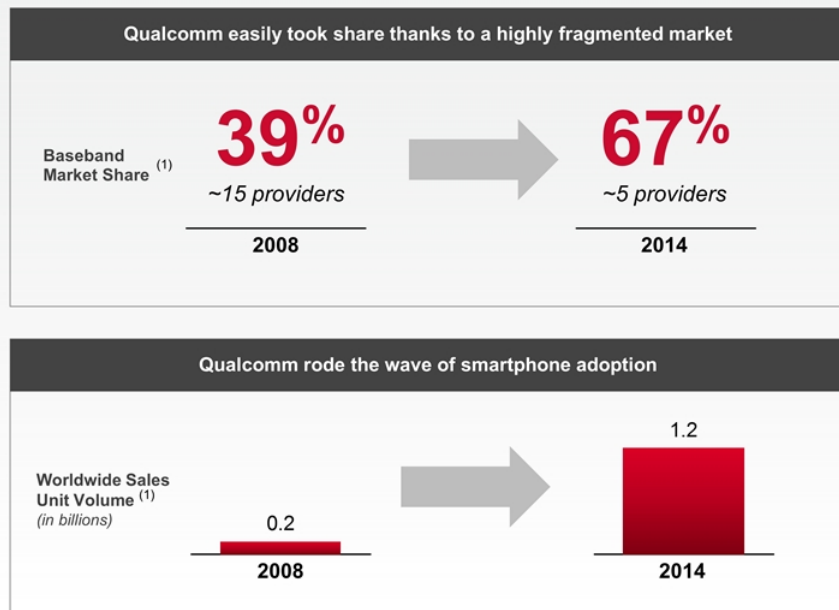
Qualcomm's Poor Execution Has Resulted in Significant Revenue Declines During a Period of Strong Industry Growth



1) Per Gartner  
2) QCT and Qualcomm revenue pro forma for CSR acquisition in 2014 and excludes TDK JV revenue contribution based on filings and press releases

# Qualcomm is Overstating its 5G Growth Opportunities

## Qualcomm's 4G Growth Benefitted From a Unique Set of Tailwinds

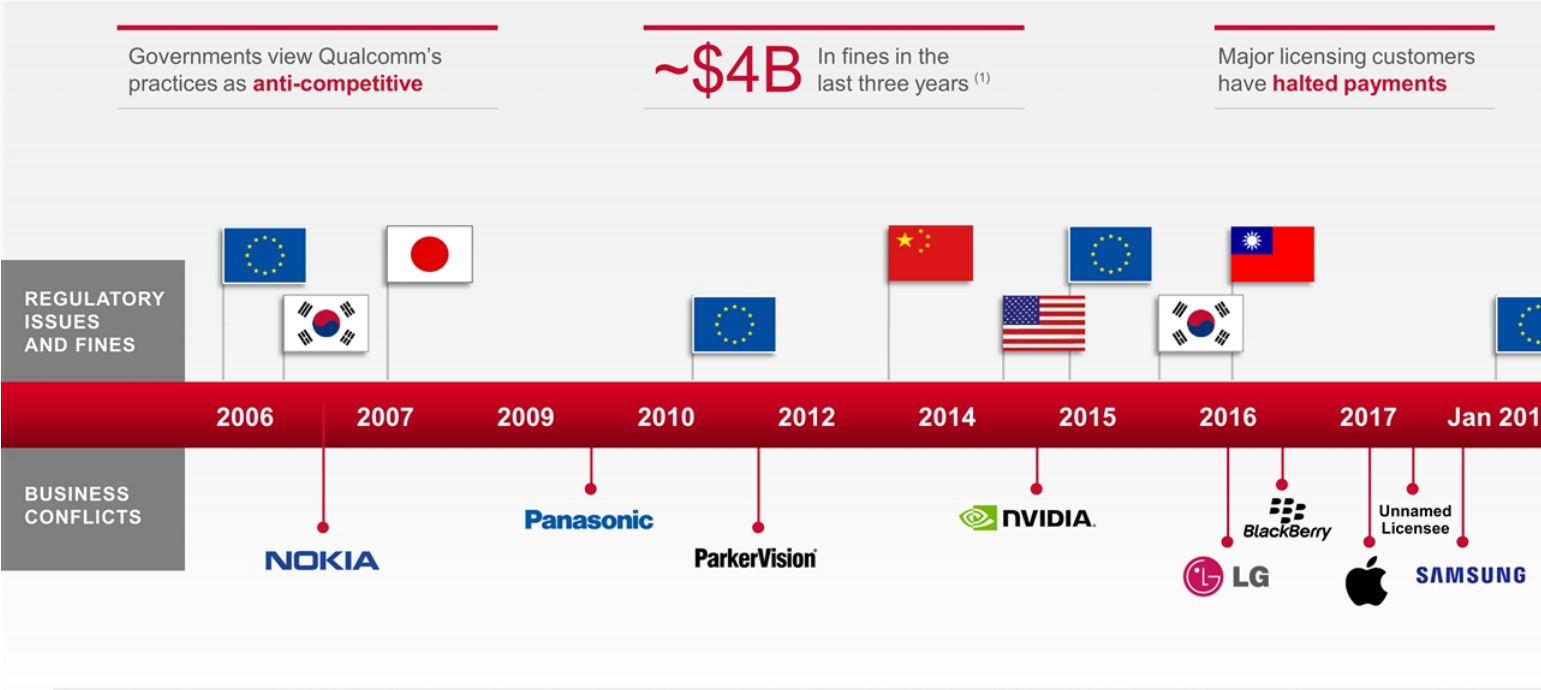


1) Per Gartner

## The 5G Transition Dynamics are Significantly Worse for Qualcomm

- ✗ Fewer baseband / app processor providers make share increases more difficult
- ✗ Smartphone market has matured
- ✗ Unclear which 5G "killer app" or device will drive initial growth

# Qualcomm's Business Model Has Been Broken for a Long Time



1) Includes NDRC fine of \$975M, KFTC fine of \$927M, TFTC fine of \$778M and European Commission fine of \$1.2B

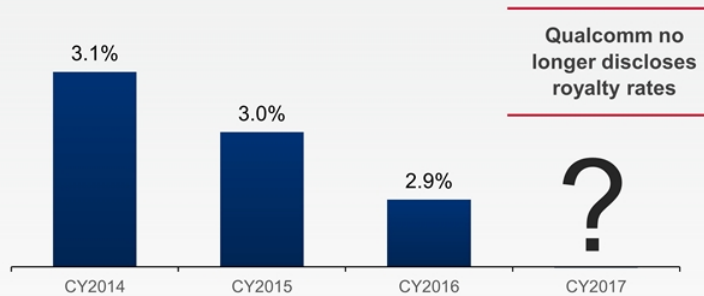
# Qualcomm's Broken Business Model Impacts Results

## Qualcomm Mobile Phone Application Specific Revenue is in Decline<sup>(1)</sup>

(\$ in billions)



## Downward Pressure on Implied QTL Royalty Rate<sup>(2)</sup>



## Qualcomm's Projected 6-8% Revenue Growth Rate is Unrealistic Given These Trends

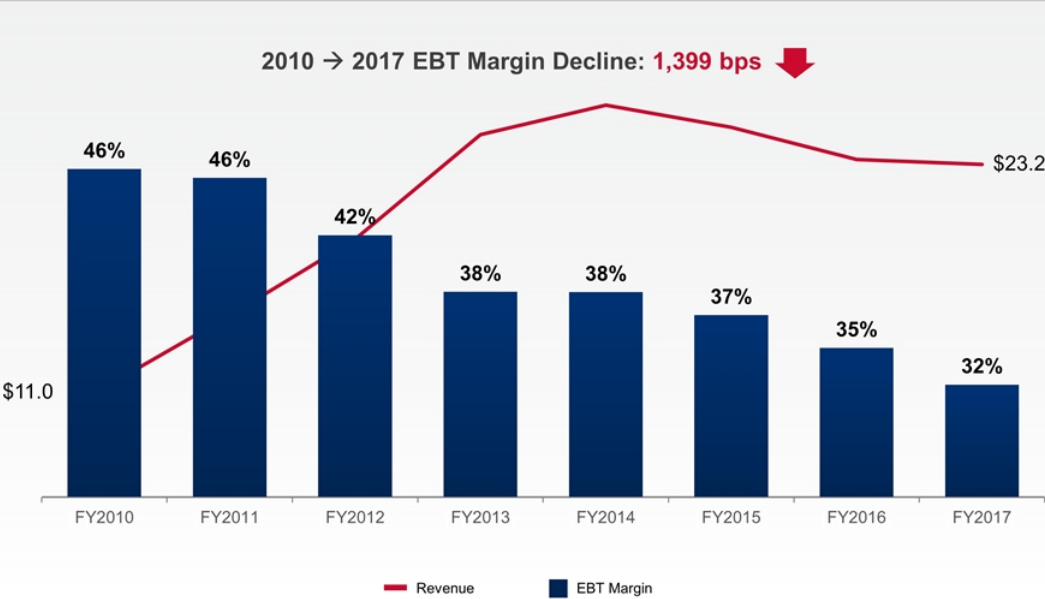
1) Per Gartner  
2) Calculated as QTL revenue divided by device shipments and divided by device ASP; data from Qualcomm Investor Presentation dated April 19, 2017



# Qualcomm's Margins Have Declined Even When Revenue Has Grown...

Despite Rapid Revenue Growth During the 4G Transition, Qualcomm Failed to Create Positive Operating Leverage in its Business









Revenue and EBT Margin (\$ in billions)



Note: Non-GAAP financials presented

# ...And Qualcomm Has Significantly Underperformed its Peers

Qualcomm's Inability to Manage its Cost Structure Caused Profitability to Decline Precipitously

CAGR FY2014 – FY2017	Qualcomm	PEERS
Revenue	6% 	7% 
Gross Profit	5% 	10% 
EBT	10% 	17% 
Net Income	11% 	18% 

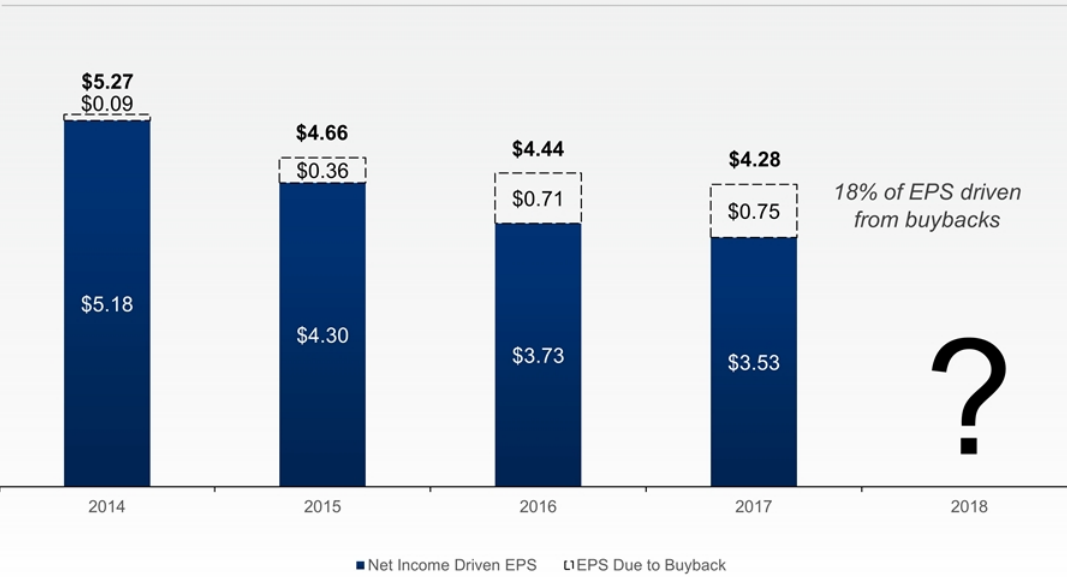
Note: EBT margin as reported; non-GAAP financials presented. Peer set consists of ADI, AVGO, INTC, MCHP, MXIM, NVDA, SWKS, TXN and XLNX. Financials pro forma for acquisitions

# Share Repurchases Have Masked a Dramatic Earnings Decline

## \$21B in Repurchases

Since FY2014 Mask  
a 32% Decline In  
Underlying EPS

Qualcomm EPS is Being Inflated by Stock Buybacks



Note: Non-GAAP financials presented; diluted EPS and shares presented

### III. Qualcomm's Standalone Plan Rehashes 2015's Broken Promises and is Not Credible



# Qualcomm's Broken Promises

- #1  
Create Sustainable Value For Stockholders
- #2  
QCT Growth
- #3  
Cost Reductions
- #4  
Operating Margins
- #5  
Profitable Growth

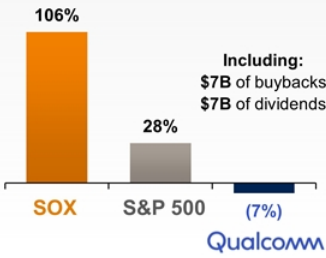
## 2015 PLAN

 Steve Mollenkopf  
CEO, July 22, 2015

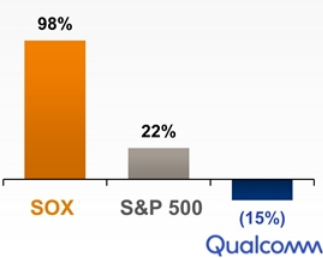
"We are committed to driving meaningful change to **improve our near-term performance** while preserving our ability to **create sustainable value over the long term...**"

### BROKEN PROMISE

Total Returns Since 2015 Plan



Share Price Returns Since 2015 Plan



Note: Market data from 7/22/2015 to 11/2/2017

## 2018 PLAN

 Steve Mollenkopf  
CEO, Jan. 16, 2018

"We are **poised to excel** in an even larger market set of opportunities and to **deliver tremendous value** to Qualcomm stockholders"

?

# Qualcomm's Broken Promises

- #1  
Create Sustainable  
Value For Stockholders
- #2  
QCT Growth
- #3  
Cost Reductions
- #4  
Operating Margins
- #5  
Profitable Growth

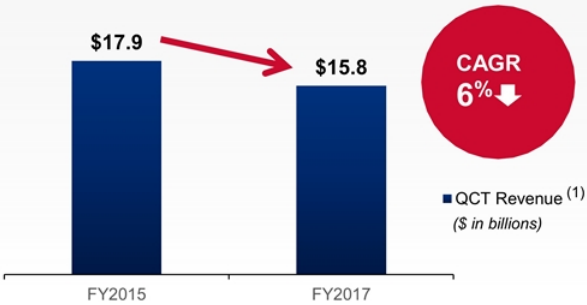
## 2015 PLAN



Steve Mollenkopf  
CEO, July 22, 2015

"...we are investing in adjacent opportunities that are already delivering significant revenue for QCT today, and which will — which we **expect to drive meaningful growth for QCT in the coming years**"

### BROKEN PROMISE



Note: Non-GAAP financials presented  
1) Pro forma for ~\$780M CSR revenue before acquisition date of 8/13/2015; does not include reported revenue of \$676M from joint venture with TDK after transaction date of 2/3/2017

## 2018 PLAN



George Davis  
CFO, Jan. 16, 2018

"Our ability to grow the business at **6%-8% annually over time** is underpinned by growth from the expansion of our service addressable market, or SAM, from \$23B in 2015 to \$150B in 2020"



# Qualcomm's Broken Promises



2015 PLAN

Steve Mollenkopf  
CEO, July 22, 2015

"...we are taking actions to substantially reduce costs, taking our fiscal 2015 spending base down by approximately **\$1.1 billion annually**"

BROKEN PROMISE

Category	FY2015	FY2017
R&D	~\$4.5	~\$4.5
SG&A	~\$2.5	~\$2.2
<b>Total</b>	<b>\$7.0</b>	<b>\$6.7</b>

OpEx Decreases Only \$250M<sup>(1)</sup>

SG&A  
R&D

(\$ in billions)

Note: Non-GAAP financials presented

2018 PLAN

George Davis  
CFO, Jan. 16, 2018

"Our estimate also reflects the benefits of a **new \$1 billion cost reduction program** we will be implementing immediately as we move to align our cost structure toward our long term margin targets"

?

# Qualcomm's Broken Promises

- #1  
Create Sustainable  
Value For Stockholders
- #2  
QCT Growth
- #3  
Cost Reductions
- #4  
Operating  
Margins
- #5  
Profitable Growth

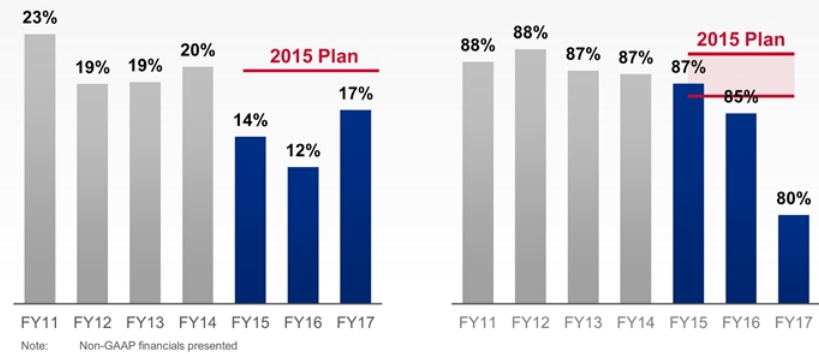
## 2015 PLAN

  
Steve Mollenkopf  
CEO, July 22, 2015

"We are continuing to target a  
QCT operating margin of at  
least 20%"

"We continue to target longer  
term QTL margins in the  
range of 86% to 88%"

### BROKEN PROMISE



## 2018 PLAN

  
Steve Mollenkopf  
CEO, Jan. 16, 2018

"For the long run, we expect to be growing  
revenues at a minimum of 6% on average  
per year while **delivering operating  
margins of 40%**"

?



# Qualcomm's Broken Promises

- #1  
Create Sustainable  
Value For Stockholders
- #2  
QCT Growth
- #3  
Cost Reductions
- #4  
Operating Margins
- #5  
Profitable  
Growth

## 2015 PLAN

  
Steve Mollenkopf  
CEO, July 22, 2015

"Improve execution, enhance financial performance and drive more profitable growth across the company"

### BROKEN PROMISE

	FY2015	FY2016	FY2017	Unrealistic 2018 Plan
Revenue Growth	(5%)	(7%)	(1%)	6% – 8%
Operating Margin	34%	33%	31%	40%
EPS Growth	(12%)	(5%)	(4%)	12% – 16% (2x rev growth)

## 2018 PLAN

  
Steve Mollenkopf, CEO  
George Davis, CFO  
Jan. 16, 2018

"Execution of our strategy over the next ye will make the company even more valuable.. and support our expectation of non-GAAP E growth of 2x revenue growth"

?

# Qualcomm's FY2019 Projections Are Not Credible...

Given Qualcomm's Broken Promises, Should Investors Really Believe Qualcomm Can Accurately Project Two Years Forward?

FY2019 EPS



2018 Plan

Unrealistic Assumptions

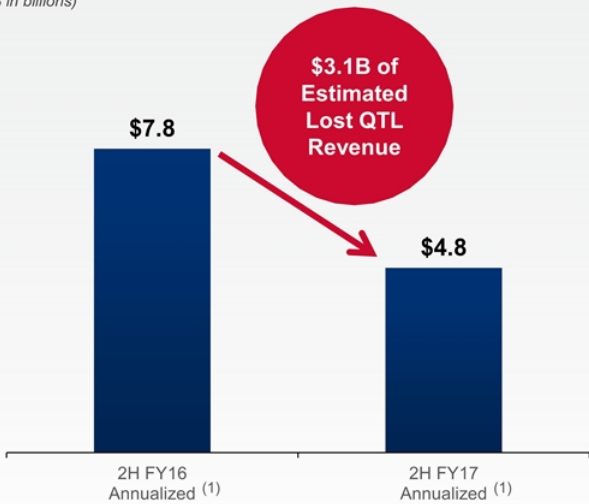
Revenue Growth 6 - 8%	3-4x semi industry estimates
EPS Growth 2x	Only grown EPS faster than revenue three times in 10 years
Cost Reductions	Unable to achieve previous commitments
Licensing Resolutions	Plan assumes more revenue recaptured than lost

Note: Consensus estimates as of 2/2/2018

# ... And Have Unrealistic Dispute Resolution Assumptions

## Annualized QTL Revenue

(\$ in billions)



Midpoint of Qualcomm's FY2019 EPS target assumes restoration of

**\$3.25B in lost revenue**

from its licensing program, levels higher than when the disputes first arose

Qualcomm Plan Assumes Licensing Revenue Will Resume at Higher Levels Than Before

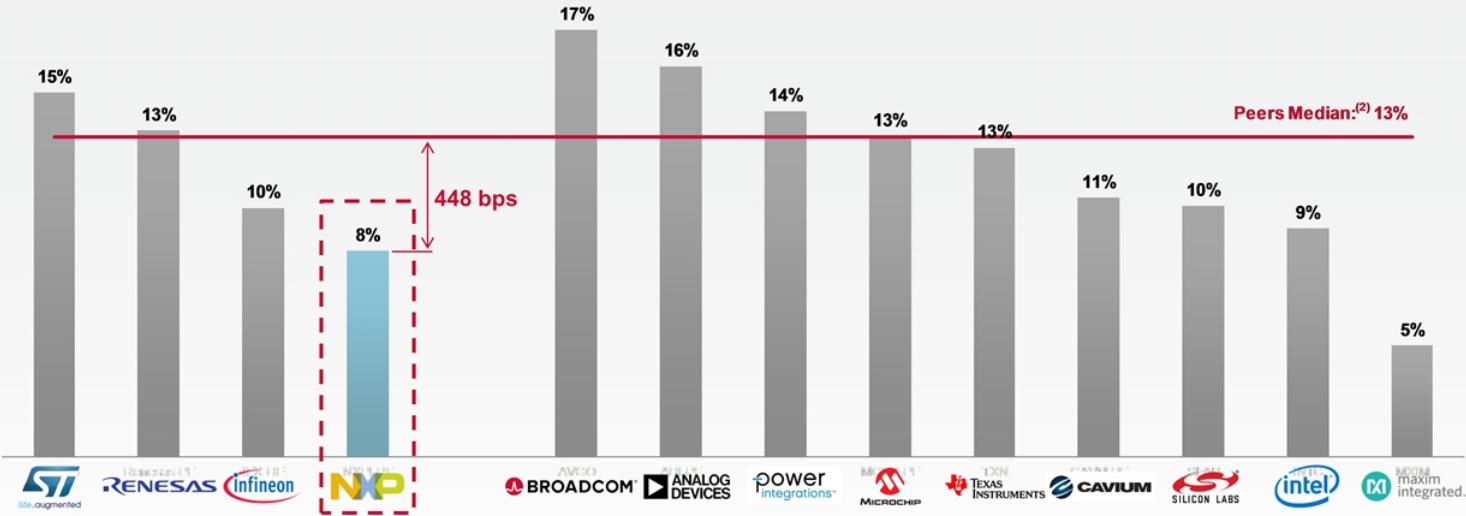
1) Last two quarters of fiscal year annualized

## IV. NXP Will Not Solve Qualcomm's Problems



# NXP Has Failed to Keep Pace With Industry Growth and Severely Lagged its Peers in 2017

Q1 – Q3 2017 Y/Y Average Revenue Growth<sup>(1)</sup>

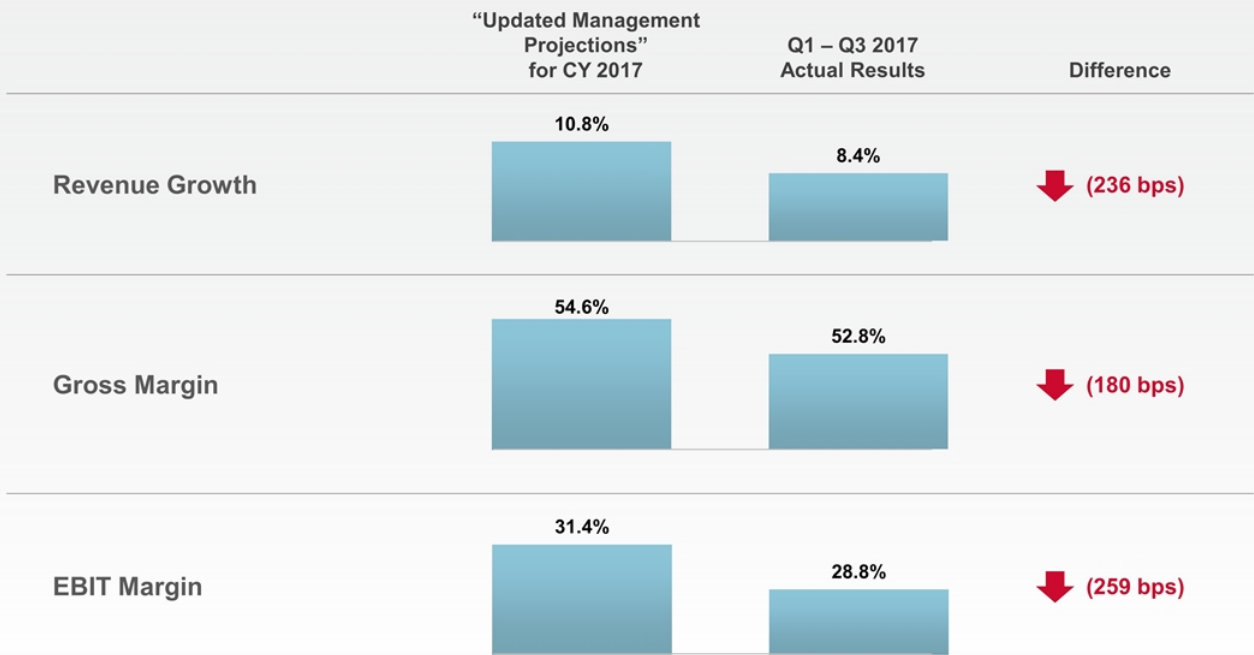


Note: Data represents average of the first three quarters of CY2017 Y/Y revenue growth rates

1) ADI revenue pro forma for the LLTC acquisition, CAVM revenue pro forma for the QLGC acquisition, Intel revenue is adjusted for the Mobileye acquisition and McAfee divestiture, MCHP revenue pro forma for the ATML acquisition, NXPI revenue pro forma for the Standard Products divestiture and Renesas revenue pro forma for the ISIL acquisition





2) Peers as defined by NXP in most recent annual filing or Form 20-F include Analog Devices, Broadcom, Cavium, Infineon, Intel, Maxim Integrated Products, Microchip, Power Integrations, Renesas, Silicon Laboratories, STMicroelectronics and Texas Instruments

# NXP is Already Missing its Own Projections



Source: "Updated Management Projections" as disclosed in NXP Schedule 14D-9 dated 11/18/16  
Note: Non-GAAP financials presented

## NXP is a Savvy Seller

ANNOUNCED	BUYER	DEAL VALUE	TRANSACTION	OBSERVATIONS
April 2008	 life.augmented	\$1.6 Billion	Sale of 80% of Cellular Baseband business	<ul style="list-style-type: none"> <li>✗ Contributed to a Joint Venture with Ericsson in 2009</li> <li>✗ Subsequently dissolved in 2013</li> </ul>
December 2010		\$855 Million	Sale of Sound Solutions business	<ul style="list-style-type: none"> <li>✗ In 2015, the speaker business lost \$272 million (on \$235 million of revenue)</li> <li>✗ Sold in 2016 for \$45mm following large write downs and losses</li> </ul>
May 2015		\$1.8 Billion	Sale of RF Power business	<ul style="list-style-type: none"> <li>✗ RF market downturn following sale</li> </ul>
June 2016	 Wise Road Capital	\$2.8 Billion	Sale of Standard Products business	<ul style="list-style-type: none"> <li>✗ Buyers paid a rich multiple (2.3x LTM revenues, 65% above ON Semiconductor's multiple at the time and 35% above the ON/Fairchild acquisition multiple)</li> </ul>

V. Qualcomm Stockholders Deserve  
Directors Who Will Seriously Consider  
Broadcom's Value-Maximizing Proposal





# Qualcomm Has Massively Underperformed the S&P 500 During the Tenure of Each Independent Director

Qualcomm Board  
Has No Excuse For its  
Lack of Engagement  
With Broadcom on its  
Value-Maximizing  
Proposal



































Steve Mollenkopf  
CEO, Dec 7, 2017

"...world-class Board that has a strong resume not only outside of Qualcomm, but **directly as to what they've done at Qualcomm**"












	Date Joined	Underperformance to S&P Since Joining
Barbara Alexander	7/31/2006	(47%) ↓
Thomas Horton	12/8/2008	(120%) ↓
Francisco Ros	12/6/2010	(97%) ↓
Clark Randt	10/6/2013	(72%) ↓
Harish Manwani	5/4/2014	(68%) ↓
Mark McLaughlin	7/22/2015	(37%) ↓
Tony Vinciguerra	7/22/2015	(37%) ↓
Jeffrey Henderson	1/12/2016	(15%) ↓
Ann Livermore	10/9/2016	(38%) ↓
Strategic Realignment Plan Announcement	7/22/2015	(37%) ↓

# Broadcom's Nominees Are Independent and Highly Qualified

Qualcomm's Current Board Has **No** Directors With Prior Semiconductor Experience Outside of Qualcomm

	Broadcom Nominees	Qualcomm Board
Average Years of Experience Serving on Public Company Boards	12	10
Semiconductor Experience	     	
Selected Other Experience	  Alcatel-Lucent      J.P.Morgan   	              

# Broadcom's Nominees Are Independent and Highly Qualified

	Nominee	Experience	Independent	CEO / CFO Experience	Technology Depth / Experience	M&A / Finance Experience	Public Company Board
	<b>Samih Elhage</b>	Former President of Nokia Mobile Networks, CFO & COO of Nokia Siemens Networks and Nokia Networks Former Board Member of Alcatel-Lucent, Alcatel Shanghai Bell and Quickplay Media	✓	✓	✓	✓	✓
	<b>Raul Fernandez</b>	Vice Chairman of Monumental Sports & Entertainment Former CEO of ObjectVideo, Dimension Data NA and Proximcom Board Member of AtSite and PerfectSense Former Board Member of Kate Spade	✓	✓	✓	✓	✓
	<b>Michael Geltzler</b>	Former CFO & SVP of ADT Former CFO & EVP of NYSE Euronext	✓	✓		✓	✓
	<b>Stephen Girskey</b>	Former Vice Chairman of General Motors Board Member of US Steel, Brookfield, Drive.ai and Valens Former Board Member of Dana Holdings and General Motors Managing Partner of VectorIQ	✓	✓	✓	✓	✓
	<b>David Golden</b>	Former Vice Chairman of TMT Banking at J.P. Morgan Board Member of Barnes & Noble Education Former Board Member of Blackbaud and Everyday Health Managing Partner of Revolution Ventures	✓		✓	✓	✓
	<b>Veronica Hagen</b>	Board Member of Newmont Mining, Southern Company and American WaterWorks Former CEO of Polymer and SappiFine Paper Former Board Member of AVINTIV, JacuzziBrands and Covanta	✓	✓	✓	✓	✓
	<b>Julie Hill</b>	Board Member of Anthem & Trustee of Lord Abbett Family of Mutual Funds Former Board Member of WellPoint, Lend Lease and Holcim Owner of Hill Company	✓	✓	✓	✓	✓
	<b>John Kispert</b>	Former President & CEO of Spansion Board Member of Gigamon and Barracuda Networks Former Board Member of Spansion, Cypress, TrNet and Extreme Networks Managing Partner of Black Diamond Ventures	✓	✓	✓	✓	✓
	<b>Gregorio Reyes</b>	Former Board Member of Dialog, LSI and Seagate Former CEO of American Semiconductor Equipment Tech and National Micronetics Co-Founder & former CEO of Sunward Technologies, Founding Special Partner & Advisor to Vitruvian Partners	✓	✓	✓	✓	✓
	<b>Thomas Volpe</b>	Former Board Member of Linear Technology and EFG-Hermes Former CEO of Dubai Group Managing Member of Volpe Investments	✓	✓	✓	✓	✓
	<b>Harry You</b>	Former CFO of Oracle and Accenture, CEO of BearingPoint and EVP of EMC Former Board Member of Kom/Ferry CFO of GTY Technology	✓	✓	✓	✓	✓

## How Should You Vote?



### BLUE CARD

- ✓ Vote for **independent nominees** who are committed to **maximizing value** for all Qualcomm stockholders
- ✓ Vote for engagement to give Qualcomm stockholders the opportunity to obtain **significant benefits** of Broadcom's **value-maximizing proposal**



### WHITE CARD

- ✗ Vote for existing directors who have **refused to engage** with Broadcom on its value maximizing proposal
- ✗ Vote to give current leadership more time to **underperform** while watching peers continue to execute



QUALCOMM SHOULD ENGAGE  
VOTE THE **BLUE CARD**

